2018 USBC Convention Report

The 2018 USBC Convention was held in Reno, Nevada on April 23-26, 2018. Some of the highlights included sessions on effective websites and Facebook pages, succession planning, leadership development, board member orientation as well as a seminar on the business of bowling. Seminar presentations are available on <u>https://www.bowl.com/Associations/ARC_Home/ARC-2018_USBC_Convention/</u>

The first day was highlighted by motivational speaker Sam Glenn on attitudes. There was a welcome reception for delegates at the Grand Sierra Resort, host for all convention activities.

On day two delegates heard presentations from many industry leaders, including BPAA, Strike Ten Entertainment, PBA, World Tenpin Bowling Association and the International Bowling Museum and Hall of Fame.

USBC President Frank Wilkinson and Executive Director Chad Murphy made formal presentations and emphasized the theme of this year's convention – "Igniting Progress", stressing the need for a strong - National Governing Body to help build a better USBC.

Presentation of national awards were made to a number of individuals, including Crystal Singh of Coral Spring, Florida as the Alberta E. Crowe Star of Tomorrow and Alex Olendorff of St. Louis, Missouri as the Chuck Hall Star of Tomorrow.

The USBC Hall of Fame induction dinner saw 6 new members honored: Jeri Edwards, Kendra Gaines (member of NCAUSBCA Hall of Fame), John Janawicz, Tim Mack, Tennelle Milligan and Danny Wiseman.

Key legislation acted on included proposals to change league rules on tardy players and entering averages (both rejected) and tournament rules requiring all tournament managers to be certified and all averages to be verified on bowl.com (both adopted).

Bylaw proposals adopted included changing national officers from one to two year terms and allowing states to add 2 at-large directors to their boards. A proposal to allow delegates to attend and vote remotely was soundly rejected.

USBC will eliminate balance holes in bowling balls effective August 1, 2020 based on research by the USBC Equipment Specifications and Certifications Committee.

On Wednesday afternoon Bowl for the Cure received a check for over \$413,922 and BVL received over \$1 million. Virginia was recognized for the 5th highest contributions from a state.

Elections were held for 3 open board spots for 3 year terms. Incumbents Jay Daryman and Karen Jost were re-elected and newcomer Dennis Hacker of Missouri was elected.

The USBC Board elected Karl Kielich of El Paso, Texas to President for the 2018-20 seasons. Karen Jost (former Vice President of NCAUSBCA) of Tumwater, Washington was elected Vice President.

Andrea Dale, Delegate

2018 USBC Convention Report

The USBC Convention was held at the Grand Sierra Resort in Reno, Nevada on April 23-26, 2018.

There was a welcome reception for delegates the first evening. Copies of all seminars can be found at <u>https://www.bowl.com/Associations/ARC_Home/ARC-2018_USBC_Convention/</u>

The first full day was highlighted by motivational speaker Sam Glenn on the subject of attitudes and how they affect everything you do. I attended presentations on the Youth Leadership Initiative and the Tournament Experience.

Delegates heard presentations from many industry leaders, including BPAA, Strike Ten Entertainment, TNBA, SMART and the International Bowling Museum and Hall of Fame.

USBC President Frank Wilkinson and Executive Director Chad Murphy made formal presentations and emphasized the theme of this year's convention – "Igniting Progress".

Presentation of national awards were made to a number of individuals, including the Alberta E. Crowe Star of Tomorrow and the Chuck Hall Star of Tomorrow. Also honored were the Youth Volunteer and coach of the year as well as the outstanding association service, unity and proprietor of the year.

Andrea and I attended the USBC Hall of Fame induction dinner where 6 new members were honored.

Legislation acted on included proposals to change league rules on tardy players and entering averages (both rejected) and tournament rules requiring all tournament managers to be certified and all averages to be verified on bowl.com (both adopted). A tournament rule allowing teams scheduled alone on a pair of lanes to set their own pace was adopted but each tournament can decide if they want to allow it.

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USBC also has announced new specifications for bowling balls (effective August 1, 2020) addressing the oil absorption rate of bowling ball cover stocks, elimination of balance holes and increasing static weight allowances. In addition, new rules allowing only a dry towel to be used to clean bowling balls during competition will be effective August 1, 2019.

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Thomas E. Dale, Jr. Delegate

USBC Annual Meeting Report Combined by Jane and Andre Andrews April 26-27, 2018

Sam Glenn – Motivational Speaker

The meeting was called to order and Chad Murphy introduced the Board of Directors. Rubin Robbins sang the National Anthem, and the credentials report was given.

Past President Darlene Baker and Directors Libby Fletcher and Linda Scott were recognized.

Events from the previous year were discussed

- CBS Sports Championship matches
- Queens Crowning Champions and Celebrating Success
- Industry Partners Business of Bowling
- International Bowling Congress
- BPAA partnership
- Strike 10 Entertainment "Go Bowling"
- IBC Youth, Bowlapolis

Celebrating the past

- Hall of Fame & Museum
- TNBA Partnership
- PBA biggest brand in our spot and tour
- PWBA Smart
- IBMA Bowlers Journal
- Bowling Industry spread the wealth
- BVL
- Brunswick
- Motiv; Storm
- World Bowling; Governance Organization
- Logo Infusion
- Kegel
- QBIC AMF

• United States Olympic Committee

Tribute (In Memory)

- Al Matzelle
- Bill Lillard
- Milt Rudo
- Shirley Garms
- Mike McGrath

BVL Report

- In 1942 deck of cards given to soldiers and disabled World War II Veterans
- Johnny "Joey" Jones, Marine veteran who lost both legs after stepping on an IED in Afghanistan, and who now works with Southern Ground, a camp for children ages 7-17 and military families spoke to the delegation.
- Million 69 thousand dollars raised in the 2016-17 season -\$113, 000 from California who was once again the top state association with Metro Phoenix USBC leading local associations with 27,000.

It's not the cards I'm dealt; it's how I play them. Our blessings and our failures are not always our fault. Changing your perspective. What you have a passion for. Perspective is a gift, make a choice.

There was an Industry Updates Video 198,000 recipients 5,912 requested funds last year 175 million this past year BPAA – 3 years PWBA and PBA Youth Department partnership NASCAR Watkins Glenn National Go Bowling Day – this year August 11, 2018 The National Recognition Awards and national youth awards, including the Alberta E. Crowe and Chuck Hall Star of Tomorrow awards, were presented.

BPAA Association of the Year Award Southern Nevada USBC

Strike 10 Entertainment Strike Spirits Go Bowling NASCAR 8/5 Broadcast Live PWBA Sheet and Smiths Sports Journal

TNBA – 80th Anniversary St. Petersburg, Florida

Marketing – Bowl for the Cure - USBC has raised more than \$11 million through Bowl for the Cure since 2000. USBC presented a \$413,922 check to Susan G. Komen Foundation.

Anna Green – Distinguished Service Award

PBA – 60 years

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World Bowling
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World Youth Championships - Detroit Paris 2024 Games

IBMHF – Mike Aulby

46 sustaining members 2016 173 Sustaining members 2017 274% increase 2018 Goal = 400 \$29.00 Individual membership 199 Professionals 1000 Bronze/Gold 5000 Platinum Brick Program: \$175.00 5/31 – 6/2 – Hall of Fame Extravaganza, Las Vegas \$625 includes bowling and 3 days accommodations

Andy Varipapa Exhibit Donated Memorabilia Legacy Giving Introduction of present Hall of Famers

Day 2

The meeting opened with a motion to approve the minutes from last years meeting.

Tommy Lee Baxter = former board member

4/30 – Scholarship Deadline

President's Report

This will be his last term. He highlighted the fact that USBC is financially stable. He emphasized the need for quality education and training for the volunteers. He noted that challenge should be a part of our future leadership. We are the largest membership organization of all governing bodies. It is our job to protect the integrity of our sport. It was his hope that the committees will be proactive instead of reactive. Of note is that Nancy Shenk, Steve O'Brien and Dan Patterson are leaving the board this year. Our future is very bright.

Strategic Planning

The report is in the book but highlights are to keep the core values at the top of the mind. Protect the integrity of the sport and the goal to deliver unparalleled service and invest in the future of the sport. Follow Facebook, Twitter and Snapchat.

Executive Director's Report

Jason Overstreet – 10th year – committed giving you the tools you need. Areas of focus are Youth Development, Technology and Championship Tournaments (Syracuse in 2018 has 7500+ participants). The Women's Championship in Reno has 4300 teams. The 2019 Women's Championship will celebrate their 100th Anniversary in Wichita, Kansas, 2020 will be hosted by Las Vegas, 2021 Addison, Illinois, 2022 has not been confirmed; 2023 will be Las Vegas and 2024 will be Cincinnati, Ohio,

Technology

New WinLabs 12; 1700 associations moved Registration system for Championship. One on one installation at local association. No additional fee for 3rd party software. Utilizing the system for local association tournaments.

Marketing

More effective to things you are interested in seeing 10 Pin Puzzler

PWBA Tour – Season begins April 26th

Partners BPAA, PBA, Gold and Silver, Hammer,

Brunswick

Nationwide - significant sponsor

Team USA – a48 medals

Gold medal – men and women

New Associations Leadership Academy up and running; 288 attendees, 7 events, 18 workshops, 591 attendees lane certifications and offering another 7 League Reclassification project Standard, Challenge, Sport

Standard, Challenge, Sp

704 leagues

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42,000 certified leagues
     1.5% of all leagues
     238 reclassified – less than 1% of all leagues
     142 reclassified – no appeal – reclassed incorrectly to
    begin with
     Merger - 125 completed
               250+ left
    Volume of oil tripled
     New specifications will soon go into effect
          1/20/20 0 3 ounces side weight
                    3 ounces thumb weight
          8/11/20 – All balance holes eliminated; cannot
                    change standard weight during
                    competition
                    Plug balance holes
Operating procedures provided in 2018
Oil pattern and protecting sustainability
All to help ensure bowling and future (info available on
bowl.com)
Everybody keeps their balls - some will need to be plugged.
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Former Board member – Rilla Yeater Don Martin (Ohio State) Bennie Stewart

Board Elections – Nominating Committee report. Devices were tested. Following a motion, and a second, for acclimation of the three candidates, on the slate, Daryman, Jost and Hacker were elected by delegates by voice vote. It will be the third three-year term for Jost, the second term for Daryman and the first for Hacker. All three will begin their terms on Aug. 1, 2018.

Legislative Review

Amendment No. LR 1 – Rejected (39 accept, 803 reject) Rule 109c, Tardy Players Defaults the rule to allow tardy bowlers to make up missed frames.

Amendment No. LR 2 – Rejected (26 accept, 802 reject) Rule 118c, League Entering Average Changes default for entering averages.

Amendment No. TR 1 – Accepted (830 accept, 12 reject) Rule 303, Management, New Rule Requires all Tournament Managers to be members of USBC.

Amendment No. TR 2 – Accepted (772 accept, 55 reject) Rule 319a, Conditions that Apply Removes requirement for tournament managers to utilize printed average books.

Amendment No. TR 3 – Accepted (708 accept, 133 reject) Rule 325, Team Bowling Alone Allows a tournament to have a rule to allow teams bowling alone to set their own pace.

Amendment No. B 1* – Accepted (758 accept, 82 reject) USBC National Bylaws Article IV, Board of Directors Section C. Terms

Article V, Officers Section B. Election or Employment Section C. Term Amended proposal: Changes the President and Vice President to two-year term, limit two terms. A President elected in his/her ninth year will be allowed to remain on the board with 10-year maximum. *Note: Motion to amend proposal from one term to two

terms was accepted (671 accept, 163 reject).

Amendment No. B 2 – Rejected (111 accept, 717 reject)

USBC National Bylaws Article VI, Meeting Section A. Annual Meeting Allows voting at the USBC Annual Meeting to be done offsite.

Amendment No. B 3 – Accepted (657 accept, 147 reject) USBC Merged State Bylaws Article V, Board of Directors - Management Section A. Board Composition, Authority and Duties Allows states to have up to two "at-large directors".

Jane Andrews, Delegate Andre Andrews, Delegate

2018 USBC Convention Report

The 2018 USBC Convention was held at the Grand Sierra Resort hotel in Reno, Nevada on April 25, 2018.

The first day of the convention started off with the BVL breakfast and inspiring motivational speaker Mr. Sam Glenn, the author of many inspirational books such as *Attitude, Life is Better When You're Laughing. Not All Super Heroes Wear Capes,* etc. He spoke on how to have that Eagle Spirit. Progress in getting a little better each day. Having a positive attitude in everything you do.

USBC board candidates elected this year included Mr. Jay Daryman, Mr. Dennis Hacker, and Ms. Karen Jost, who was elected vice president.

Workshops that I attended: The Future of the Sport, Center Certification, Email Marketing and Communication, The Board Member Orientation, The Tournament Experience, Leadership Development -- The Power of Yes and Succession Planning. How would we carry out our responsibilities? How to do more thinking about the people needed to come on the board. What type of people are we looking for, and what can they bring to the board? Once on board, are they welcome by other board members? Annual Meeting results: Rule Proposal LR 1, rejected; LR 2; rejected; TR-1, approved; TR 2, approved; Bylaws Proposal B 1, approved; B 2, rejected; B 3, approved.

During this convention, the BVL collected \$4,015.

James C. Butler, Delegate