# **2017 USBC Convention Report**

The 2017 USBC Convention was held in Las Vegas, Nevada on April 24-27, 2017. Some of the highlights include sessions on growing association revenue, fundamental leadership, and cultivating an effective team as well as a seminar on the value of certifying. Seminar presentations are available on <a href="http://www.bowl.com/conventionseminars/">http://www.bowl.com/conventionseminars/</a>

The first day was highlighted by motivational speaker Frank Miles. There was a welcome reception for delegates at the Orleans Hotel and Casino, host for all convention activities.

Delegates heard presentations from many industry leaders, including BPAA, Strike Ten Entertainment, PBA, World Tenpin Bowling Association, and the International Bowling Museum and Hall of Fame.

USBC President Frank Wilkinson and Executive Director Chad Murphy made formal presentations and emphasized the theme of this year's convention – "Learn – Share – Unite," stressing the need for a strong National Governing Body to help build a better USBC.

Presentation of national awards were made to a number of individuals, including Natalie Koprowitz of Girard, Illinois as the Alberta E. Crowe Star of Tomorrow and Carson Opela of Rio Rancho, New Mexico as the Chuck Hall Star of Tomorrow.

The USBC Hall of Fame induction dinner saw two new members honored: David Ozio and Mike Shady.

Key legislation acted on included proposals to allow leagues and tournament managers to cap the maximum handicap game at 300 and handicap series at 900 were both approved. Tournament rules requiring reporting of over \$300 (single event), over \$500 (single tournament) and over \$1,000 (within 12 months) were all approved.

A league rule proposal to changing rules during the season by a 75% approval (currently 100%) was rejected strongly by the delegates.

USBC will implement new requirements for lane inspections for the 2018-19 season and will adjust specifications for new installations for the 2019-20 season based on recent research by the USBC Equipment Specifications and Certifications team.

On Wednesday afternoon Bowl for the Cure received a check for over \$550,000 and BVL received \$925,500. NCAUSBCA was presented a plaque from BVL for 3rd place for local associations and the State of Virginia was recognized for the 3<sup>rd</sup> highest contributions from a state.

Elections were held for three open board spots for three-year terms. Incumbents Jo Dimond and Karl Kielich were re-elected and newcomer Adam Mitchell of our own NCAUSBCA was elected.

The USBC Board re-elected Frankie Wilkinson of Staten Island, New York to President for the 2017-18 season. Cathy DeSocio of Wichita, Kansas was re-elected Vice President.

Andrea Dale, delegate

# 2017 USBC Convention Report

The USBC Convention was held at the Orleans Hotel and Casino in Las Vegas, Nevada on April 24-27, 2017.

There was a welcome reception for delegates the first evening after the Rules Seminar. Copies of all seminars can be found at <u>http://www.bowl.com/conventionseminars/</u>

The first full day was highlighted by motivational speaker Frank Mills and his use of humor. I attended presentations on "Why Certify?" and highly effective boards as well as a networking seminar on Youth.

Delegates heard presentations from many industry leaders, including BPAA, Strike Ten Entertainment, the PBA, World Tenpin Bowling Association, and the International Bowling Museum and Hall of Fame.

USBC President Frank Wilkinson and Executive Director Chad Murphy made formal presentations and emphasized the theme of this year's convention – "Learn – Share - Unite".

Presentation of national awards were made to a number of individuals, including the Alberta E. Crowe Star of Tomorrow and the Chuck Hall Star of Tomorrow. Also honored were the Youth Volunteer and coach of the year as well as the outstanding association service, unity and proprietor of the year.

Andrea and I attended the USBC Hall of Fame induction dinner where 2 new members were honored: David Ozio and Mike Shady.

Key legislation acted on included proposals to allow leagues and tournament managers to cap the maximum handicap game at 300 and handicap series at 900 were both approved. Tournament rules requiring reporting of over \$300 (single event), over \$500 (single tournament), and over \$1,000 (within 12 months) were all approved.

A league rule proposal to changing rules during the season by a 75% approval (currently 100%) was rejected strongly by the delegates. Tournament rules allowing for tournament managers to disqualify bowlers up to 30 days after payout was also defeated.

USBC also has established a new designation for leagues competing on lane conditions that fall between Standard and Sport conditions. A new Challenge lane condition designation and conversion chart was determined based on research of leagues, and starting with the 2017-18 season, league secretaries must choose one, and only one, of three lane condition options – Standard, Challenge, or Sport – when submitting its league certification.

Ceremonies were held for Bowl for the Cure, where a check for \$552,708 was presented and BVL, where \$925,500 was presented. NCAUSBCA received a plaque from BVL for 3<sup>rd</sup> place for local associations and Virginia was honored as the 3<sup>rd</sup> highest state association.

Elections were held for three open board spots for three-year terms. Incumbents Karl Kielich and Jo Dimond were re-elected and newcomer Adam Mitchell of Reston, Va., a member of the NCAUSBCA and Virginia State boards, was elected.

The USBC Board re-elected Frankie Wilkinson of Staten Island, New York to President for the 2017-18 season. Cathy DeSocio of Wichita, Kansas was re-elected Vice President.

Thomas E. Dale, Jr. delegate

### USBC Convention Report – Annual Meeting

#### Theme for 2017 – Learn, Share, Unite

#### Day 1 – Jane Andrews Report

The Executive Director and President opened the meeting on Wednesday afternoon at 3:30 p.m. with a welcome. We were entertained by a juggler, Frank Miles, who was the motivational speaker at one of the seminars. He apparently had a life changing experience where was pronounced dead and was revived. This experience made him realize that courage wasn't facing death but facing life. He told us that courage is not the absence of fear, passion is greater than the fear and that you should live your dreams to the fullest. The Board of Directors were introduced and the national anthem was presented by Celebrity City Chorus. The credentials report for Wednesday was as follows:

Association Delegates	762
Athlete Delegates	9
Board of Directors	19
Total Voting	790
Members/Guests	170
Associations Represented	391

The minutes were approved.

There was memorial video presentation.

The BVL report was as follows: \$50 million dollars to date, this being their 75<sup>th</sup> anniversary. All presentations were made at the BVL breakfast.

State Leaders were California, Michigan, Virginia and Texas

The Smart Fund handles over \$1,000,000.00 in scholarships.

The BPAA shares two programs together, the IBCY and the PWBA which is now being televised due to this partnership. The association of the year was Baton Rouge.

The TNBA is a continuing partner with the USBC and well as Bowl For The Cure to which over 11 million dollars has been donated over 17 year and this year's total was \$552,708.00.

World Bowling is working on bowling inclusion in the 2024 Olympic games. The 2017 Hall of Fame inductees were introduced – David Ozio for Superior Performance and Mike Shady for Outstanding USBC Performance.

### USBC Convention Report – Annual Meeting

### Theme for 2017 – Learn, Share, Unite

Day 2 - Andre Andrews Report

*The meeting reconvened and the updated credential report was a follows:* 

Association Delegates	772
Athlete Delegates	9
Board of Directors	19
Total Voting	801
Members/Guests	171
Associations Represented	391

The National Youth Award Presentations were made: Volunteer of the year – Leslie Bohn, Leslie, NJ Kerm Helmer Horizon Award – David Yamauchi; LaPalma, California Youth Ambassadors of the year – Mabel Cummins, Elburn, Ill; Briley Haugh , Faribault, Minn;

Annual Zeb Scholarship – Connor Jones; Madison, Miss;

USBC National Recognition Awards

Helen Baker Award – Ruth Heath-Trott; Montpelier, Ohio

Proprietor of the year – Mike Nelson, Houston, Tx

Stars of Tomorrow -

Alberta E Crowe – Natalie Koprowitz, Girard, Ill and

Chuck Hall – Carson Opela, Rio Rancho, New Mexico

The Presidents Report discussed the following:

Important to invest in ourselves; the future looks bright; we will build financial stability through research and development and the fact that today's vision sets the tone for tomorrow's future. We must challenge ourselves to be proactive and support the mission and vision of USBC.

- Operational Areas of Focus Youth Development, Championship tournaments; Technology, membership value and marketing
- Social media being viewed 2.6 million times
- Nationwide Insurance one of our largest partners
- 10,100 entries in the Open Championship with a new division 1890 209; next year Syracuse
- 74,000 entries in Baton Rouge; 2018 in Reno with the convention

- New WINLabs 12
- New website
- New tournament registration

Nominations and Elections

Director	Ballot Count
Glenda Beckett	490
Jo Dimond	562
Karl Kielich	617
Adam Mitchell	567

# Legislative Results

LR1	Adopted
LR2	Rejected
TR1	Rejected
<i>TR2</i>	Adopted
TR3	Rejected
TR4	Adopted
TR5	Adopted
TR6	Adopted
TR7	Adopted
TR8	Withdrawn
B1	Adopted
<i>B2</i>	Adopted
<i>B3</i>	Adopted
<i>B</i> 4	Rejected
<i>B5</i>	Adopted

All the information provided was given to all the delegates on a pen to be shared with the associations.