
Bowl America, Inc. offers total support to BPAA

For the 36th consecutive year, Bowl America Incorporated has placed all of its lane beds into the Bowling Proprietors' Association of America membership.

There are numerous benefits offered by BPAA, and when a company commits 100 percent membership, they are getting the opportunity to take maximum advantage of BPAA discounts and programs. "We are delighted that Bowl America has continuously been committed to BPAA and the outstanding benefits accompanying BPAA membership," said BPAA Chief Executive Officer Bill Blue. "We will be able to better support Bowl America with the excellent programs offered to their bowling centers."

Bowl America, which has a total of 25 centers and 902 lane beds in Maryland, Virginia, and Florida, will be able to utilize the discounts offered with their membership dues. The company will receive a 50 percent membership discount on 152 lanes.

"Bowl America has consistently been in 100 percent membership, making the industry stronger and more unified," said BPAA President John LaSpina. "We are glad that Bowl America continues to support and believe in the efforts of BPAA."

With strong commitments from companies like Bowl America, BPAA will be able to continue to promote the sport that has for so many years provided enjoyment for all ages.

Said Bowl America President Leslie Goldberg: "Bowling's longevity is assured by its combination of ease of learning for beginners and a variety of challenges that keep the game interesting for the experienced player."