

# R. J. Reynolds Ends Bowling Programs

Bowling lost a good friend that had quickly made an impact in many areas of the sport when the R. J. Reynolds Tobacco Co. announced it is terminating "a major portion of its bowling program, including sponsorship of PBA tournaments."

Laird Gann, who had managed the firm's Winston-Salem involvement with bowling and skiing, said the company will sponsor the PBA invitational in Hawaii in December and meet a number of other commitments, including the 1975 Winston-Salem Championship Pro-Am.